

Vision and Hearing Services

Made available through



DAVIS VISION
THE EYECARE ADVANTAGE

Welcome Blue365 Members!

Our Vision... is Your Vision

Davis Vision's
AFFINITY DISCOUNT PROGRAM
offers significant savings on

- ★ Eye Examinations
- ★ Eyeglasses
- ★ Contact Lenses
- ★ Lens 1-2-3! Membership®

Typical savings of
10% - 60% off
average retail prices

[Program Details](#)

Eye Exams, Glasses, and Contact Lenses

You can enjoy significant savings on eye exams, contact lenses, frames and eyeglass lenses at premier retail centers across the country, including Sears Optical, Walmart Vision Center, JCPenney Optical, and Pearle Vision with a 30-day member satisfaction guarantee. Enjoy typical savings of 10%-60% off of average retail prices. Present your Blue Cross identification card at participating providers to obtain your discount.

For more information, Davis Vision's toll-free number is **1-888-897-9350** or go to their website below:

[://idoc.davisvision.com/davis/blue365/blue365.asp?planid=](http://idoc.davisvision.com/davis/blue365/blue365.asp?planid=)



Receive preferred pricing with a leader in laser vision correction services. Prices start as low as \$695/eye, including a pre-operative consultation and comprehensive exam with no obligation to purchase. Zero percent interest financing and other features are also available.

You have a choice of companies to go to for great discounts on laser vision correction services for traditional and custom LASIK.

Hearing Care and Products

You have a choice of companies for your hearing needs. TruHearing and Belton offer big discounts and services, including hearing and screening exams, hearing aids, plus custom fitting and follow-up visits.-

It's easy to find out all the details for these exclusive savings – the information is available online 24/7 for your convenience.

*Simply visit bcbsfl.com and log on to **MyBlueService**. From there, go to "Member Resources," and then "Member Discounts." Click on the category that interests you to learn how to take advantage of specific offers. New products and services are being added to the member discount program all the time – so check back often for new savings opportunities.*